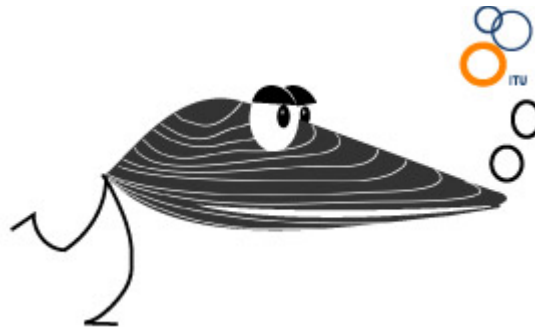


MUSSELMAN

triathlon



FOR IMMEDIATE RELEASE

Olympian Jarrod Shoemaker commits to 2008 Musselman Pan American Cup

Jarrod Shoemaker, the first U.S. qualifier for the 2008 Olympic Games in Beijing, China, has committed to racing the Musselman ITU Pan American Cup on July 12, 2008. Shoemaker claimed the coveted slot by finishing as the first American at the Beijing World Cup on Sep. 16, beating perennial favorites Hunter Kemper and Andy Potts.

Shoemaker will be racing close to home, just a few hours down I-90 from his home in Maynard, Mass. The Musselman, held in New York's Finger Lakes region, will be one of his final preparation races for the Olympic Games triathlon just a month later on Aug. 19.

"I am very excited to be racing Musselman ITU 2008," Shoemaker reported. "[Race director] Jeff Henderson runs amazing races, and I am excited to race an ITU Continental Cup close to home in 2008. This race will be a perfect build-up for the 2008 Olympic Games."

The Musselman Triathlon, one of the jewels of the national triathlon calendar and now in its fifth year, added a Pan American Cup to race weekend in 2007. One of only five such races in the country, the professionals-only race complements the sprint, half-iron, and kid's races offered over the course of the July 12-13 weekend.

Former Olympian Victor Plata and local hero Sarah Groff, a native of Cooperstown, N.Y., won last summer's inaugural Musselman Pan American Cup, earning a share of the \$20,000 purse and valuable World Ranking points. Geneva closed its downtown for the event, offering spectators front-row viewing of the 2-lap swim, 8-lap bike, and 6-lap run.

The Saturday afternoon Pan American Cup allows amateur competitors in the morning sprint triathlon to join Sunday's half-iron participants in a roadside cheering throng that stood 6-deep in 2007. The sprint race, known as the mini-Mussel, will also serve as the New York State Qualifier for the "Best of the U.S." Amateur Triathlete competition. For the second year, and much to the delight of competitors, the Musselman will be joining its sister event, the Oregon Trout City of Portland Triathlon, as the only events in the country to provide all competitors race shirts made from 100% bamboo.

Registration for all amateur races is now open at the Musselman website (MusselmanTri.com). Registration for the Pan American Cup will open January 1, 2008. The event sold out in 2007 with 1,369 participants, including 77 professionals representing eight countries.

More information about the Musselman Triathlon can be found at www.musselmantri.com.



One Million Revolutions

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