



MUSSELMAN

triathlon

For Immediate Release

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OLYMPIAN TO ATTEND MUSSELMAN TRIATHLON

(GENEVA, NEW YORK) Organizers of the Musselman Triathlon have announced that the event will host its first-ever Olympian in 2007: Victor Plata, a two-time Olympian and former national champion, will compete in the International Triathlon Union Pan American Cup in Geneva, New York on July 14.

Ranked number four in the world in 2005, Plata qualified for the 2000 Olympic Games in Sydney, Australia as an alternate on the U.S. team. In 2004 he qualified as a competing member for the Athens Games. In 1997 Plata was USA collegiate national champion. In addition, Plata has served on the USA Triathlon Board of Directors and the U.S. Olympic Committee Athlete Advisory Council.

Plata takes training for the sport seriously and has, in fact, never owned a car. He has agreed to serve as the guest speaker at Saturday's pre-race dinner, and the official starter for the half-Iron on Sunday.

"The ITU Pan American Cup series is the pipeline to the Olympics for top triathletes," says race director Jeff Henderson. "We expect this race to attract serious athletes from across the nation and around the world. We're excited to have an Olympian take part in the Musselman."

The Musselman is one of only five Pan American Cup races in the country this year, and the only one east of the Mississippi. The others are in Honolulu, Hawaii; Longmont, Colo.; Des Moines, Iowa; and San Francisco, Calif.

Plata will be available at the Pan American Cup press conference Friday, July 13th at 1:00 p.m. at the Ramada Inn Lakefront in Geneva, New York.

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Musselman Weekend is an annual multisport event held in Geneva, New York. It consists of four races, including a half-Iron distance triathlon and, new this year, an ITU Pan American Cup race. The Musselman has raised over \$40,000 for local charities, including the Geneva Boys & Girls Clubs, in its three years of existence.

Contact C. D. Henderson, PR & Media Coordinator, at 315-383-3333 or pr@musselmantri.com for more information on this release. Details on the official ITU press conference, to be held Friday July 13th at 1:00 p.m. at the Geneva Ramada Lakefront, are available at <http://musselmantri.com/media>. For more information on the Musselman Triathlon contact race director Jeff Henderson at jeff@onemillionrevolutions.org or 315-636-4268.

www.musselmantri.com