



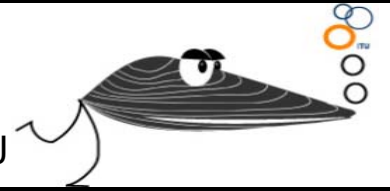
# 2008 Musselman Triathlon ITU Race

Press Conference: Friday, July 11<sup>th</sup> 1 p.m.

Race: Saturday, July 12<sup>th</sup> Men 2 p.m., Women 3 p.m.

## Spotlight: The Elites

Some of The Men and Women of the Musselman ITU



### Matthew Wisthoff

New to the professional scene, Matthew Wisthoff comes to Geneva with something to prove. Already named the top elite male at the *Twenty 12 Talent ID Invitational* in Tuscaloosa, Alabama, this will be Wisthoff's first ITU Series race. Professionals like Wisthoff use races like the Musselman Triathlon ITU to build their racing resumes and, in turn, attract sponsors.

Last year Wisthoff was named a USAT All-American, eighth overall among males in the 20-24 age group. He also was third among elites in the North Carolina Triathlon Series. This year he hopes to add something new to his racing resume: a top finish at the Musselman ITU Race.

#### Fast Facts

- Hometown:** Wilmington, NC
- Sponsors:** Kestrel Bicycles; Aquaman Wetsuits; Bike Cycles
- Employer:** SetUp Events, Inc.

#### Accomplishments

Maryland Swimming Open Water Swimmer of the Year; UNCW Varsity Swimmer '03 – '07.



[www.musselmantri.com/races/itu.html](http://www.musselmantri.com/races/itu.html)

### Musselman ITU Prize Purse: \$20K!

When dozens of professional triathletes converge on Geneva on July 12 they'll be competing for more than just glory: over \$20,000 in cash is on the line. With a top prize of up to \$4,500, a win at the Musselman adds to any professional's annual winnings. In a sport requiring travel around the world, in which competition for sponsorships can be fierce, cash prizes sometimes finance the season...



	Women	Men	Speedo Bonus
Champion	\$3,000	\$3,000	\$1,500
Second Place	\$2,500	\$2,500	\$750
Third Place	\$1,800	\$1,800	\$250
Fourth Place	\$1,500	\$1,500	
Fifth Place	\$1,200	\$1,200	

For more information, please contact:

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