

Raring to race: 2012 Musselman registrations way up over last year

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GENEVA — Opening day registrations for the 2012 Woolsports Musselman Triathlon saw a 115 percent increase over last year's opening day signups.

The July 2011 Musselman brought 2,100 athletes, along with their families, cheering squads and spectators, to Geneva. It sold out in March 2011.

If the current registration trend continues, organizer Jeff Henderson said the 2012 race could sell out by January. The first day for registrations was Nov. 15.

Entrants already come from 13 states, including California, Michigan and Virginia, as well as two Canadian provinces.

Local participants who have already signed up include Ken and Janine DeBolt, Anne Blume and Steve Valentino.

In addition, Henderson and City Councilor Jackie Augustine are planning the second annual Seneca Seven 77-mile Relay around Seneca Lake for April 28.

For the first race this past April, there were 75 teams of seven runners each signed up.

Registration for the 2012 Seneca 7 opened Oct. 31, and eight teams have signed up, a number not reached last year until February.

The event is designed to extend the tourism and multisport season at a time when the local tourism industry is usually lagging.

Henderson and Augustine said they hope to double the number of teams competing in April.

Registration is also open for the Fly By Night Duathlon run-bike event at Watkins Glen International Speedway, also directed by Henderson.

For more information on the three events, visit the websites www.MusselmanTri.com, www.FlybyNightDu.com and www.Seneca7.com.

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